The following startups are the winners of the 11<sup>th</sup> annual IMD Startup Competition. They have been chosen to work with IMD's MBA and Executive MBA students in 2009. They were chosen from amongst many worthy competitors based not only on the value of their idea and quality of the team, but also their fit with the learning objectives of our programs.

Winners of the IMD Startup Competition Executive MBA Program winners

Aleva Neurotherapeutics iTaste.com greenTeg mixin Motilis NanoPowers Sensometrix

**Fulltime MBA program winners** 

AgoraBee
Bacula Systems
Bulane
cashare
Deutsche Derivate AG Microfinance
JMC Lutherie
KeyLemon
LogiFleet

NetGuardians
PearlTec
Performance Buildings
PrimeEqual
Primus Solar
Quensis
Zürich Instruments

### AgoraBee

AgoraBee provides a complete platform for location-aware active RFID (Radio-frequency Identification) and WSN (Wireless Sensor Network).

## **Bacula Systems**

Bacula Systems provides enterprise quality services and support for open source network backup and recovery software.

### **Bulane**

Through Watalys, Bulane can provide chlorinated water to people in the developing world who do not have direct access to potable water.

## cashare

Cashare runs an Internet loan platform for individuals to borrow and lend in a safe and easy environment with fair interest rates

# **Deutsche Derivate AG Microfinance**

Microfinance institutions (MFIs) provide microcredits to entrepreneurs in developing countries. Deutsche Derivate AG Microfinance is a refinancing institute for MFIs which do not have easy access to the capital markets.

# JMC Lutherie

JMC Lutherie offers a new generation loudspeaker system, built like a musical instrument, which allows the listener to feel all dimensions of music.

## KeyLemon

KeyLemon is a software company which offers simple, fast and convenient computer access solutions, based on face and speech recognition, for all internet users.

## LogiFleet

LogiFleet develops, integrates and commercializes integrated solutions for GPS geolocalisation and mobile services tracking.

## **NetGuardians**

NetGuardians provides a Security information event management solution for IT governance to medium and large companies

## PearlTec

Pearltec develops novel fixation devices to make medical scanning faster, easier and more comfortable

## **Performance Buildings**

Solutions for managing visitor access and shared meeting rooms in corporate as well as public settings.

## **PrimeEqual**

Based on the award winning Preciquant Dental Anaesthesia system, Primequal is developing a version of its injector suitable Botox injections.

### **Primus Solar**

Primus. Solar intends to launch in a Gulf country a large fully integrated manufacturing plant for photovoltaic products, from silicon ingots to solar modules.

#### Quensis

Quensis embodies the future of naming: our unique and revolutionary technology fuses into one streamlined process the complex legal verifications and the creative development. We create names that are legally available.

### **Zürich Instruments**

Zurich Instruments is an ETH spinoff developing and selling high-tech instrumentation on the global market.

## **Aleva Neurotherapeutics**

We are a Medical Device spin-off of the EPFL developing unique neurostimulation methods for treating neurodegenerative diseases

#### iTaste com

iTaste makes choosing a restaurant fun and dynamic. Based on Facebook logic, you participate to a community of friends keeping you at pace with the best addresses in town. This is second generation Web2.0 applied to mobiles, it's always available, it's interactive, it's relevant and fun."

### areenTea

Development and production of cost effective devices for the utilization of waste heat to generate electric power by means of micro thermoelectric generators (TEG).

#### mixin

mixin helps you and your friends to choose, plan and share things to do

#### Motilis

Motilis is a medical equipment start-up company specialized in gastroenterology with an innovative pill technology.

### **NanoPowers**

NanoPowers is a medical device company focusing with its proprietary artificial muscle technology on treatment of severe urinary and fecal incontinence.

### Sensometrix

Sensometrix provides biometric identification solutions that bring a high added value by combining ease of use with reliability and the highest security standards.